



## Women & money



Call it the power of the purse. More and more women all around the globe are making money decisions in their households. A new study by the Center for Talent Innovations shows that in the U.S., women are responsible for almost 40 percent of all investable assets and that number is growing here and around the world. But surprisingly, only half of them rely on financial advisors for the best ways to save and invest.

LAUREN MAILLIAN