

## Everything To Know About Online Fashion Retailer Revolve's All-Women Event at Expo 2020 Dubai



This year, Los Angeles-based e-tail giant Revolve decided to commemorate International Women's Day in conjunction with the USA pavilion at Expo Dubai 2020 on March 5 by hosting an event that celebrated and championed women's empowerment, both regionally and globally, with a fashion trends profile showcase, live performances by local and American women, and a panel discussion curated with a powerhouse of speakers.

Revolve is a brand that puts women at the forefront of its actions by promoting up and coming brands, most of which are founded and run by women, along with thousands of women-owned influencer media companies. Over the years, the e-tailer has also prioritized its goal of providing women with a means to express their personal style across the Gulf, offering up a curated selection of over 70,000 brands, all handpicked by the global operations team at its sunny Los Angeles headquarters.

More than just delivering first-tier service, Revolve paints itself as a champion of diversity and inclusion, bringing together several female digital creators whose platforms are synonymous with the brand ethos of female empowerment.

At Expo Dubai 2020, Revolve pushed its collective goal via its invigorating panel discussion, titled 'International Women's Impact Dialogue', which saw a remarkable line-up of speakers, both familiar and foreign to the region, including Lebanese fashion entrepreneur and digital influencer Karen Wazen; Aida Al Busaidy, Senior Advisor & Communications Head at Dubai Economy and Tourism; Natalia Shustova, Chief Executive Officer at Gosha Artistic Florist; & US-based serial entrepreneur and CEO of Digitalundivided, Lauren Maillian. The panel was moderated by Terri Batch, Director, The Global Diversity Export Initiative at the U.S. Department of Commerce Commercial Service, with welcome remarks delivered by the U.S. Consul General, Meghan Gregonis. The conversation focused on topics like what being it's like to be a women in business and government circles.

With its special Expo 2020 Dubai event, attendees got a first-hand experience of what Revolve is extending its efforts towards in the realm of women empowerment. In case you missed it, take a peek at some of the best moments below.

